



## ASHWAUBENON ALUMNI ASSOCIATION SUPPORT OPPORTUNITIES

### About the Alumni Association

The Ashwaubenon Alumni Association is a volunteer organization committed to promoting fellowship among alumni, friends, and recent graduates. Our work includes supporting our alma mater, communicating the great things that are happening in the schools and community of Ashwaubenon, and providing scholarships to deserving high school seniors.

Formed in 2016 to celebrate Ashwaubenon High School's 50th anniversary, the Alumni Association has since transformed that event into the Ashwaubenon Blast, held most summers at Ashwaubomay Park. The Blast has been successful because of our great community, businesses, volunteers, and sponsors. Funds raised are used for scholarships, alumni communications and support of Ashwaubenon students.

### Planning for the Future

In addition to producing the community Blast event, the Alumni Association will invest in the development of additional alumni communications and scholarships in support of higher learning for Ashwaubenon students. Sponsorships and donations are instrumental to the growth and success of these programs, and the new sponsorship packages below have been designed to support these efforts while also maximizing recognition and thanks to our generous donors.

Please consider the following sponsorship and support levels to help support the Ashwaubenon Alumni Association, students, and community.

### Levels of Support



#### **Five year commitment**

**Investment Level: \$2,500 each year for a five year term**

Sponsorship Includes:

#### **NAMED \$1,000 SCHOLARSHIP**

- Your name as the sponsor of the scholarship to a deserving student, formatted as: "The Ashwaubenon Alumni Association – *Your Name* Scholarship"
- \$1,000 named scholarship awarded to a student each year of the five-year commitment

The Alumni Association will:

- ✓ Promote the scholarship to Ashwaubenon High School students
- ✓ Develop and monitor criteria for scholarship applications
- ✓ Screen and determine the recipient based on the applications (the sponsor, if desired, can be involved in this process)

- ✓ Present the scholarship on your behalf at the annual senior Scholarship Awards (the sponsor, if desired, can be part of the presentation)
- ✓ Manage applications and pay out the funds after the student's first year of higher education with proper proof of successful completion.

#### **BLAST EVENT SPONSORSHIP**

- Banner, featuring sponsor name or logo, on the main entertainment stage day-of the event
- All event posters and/or advertising will include sponsor name or logo
- Sponsor booth space at the event
  - Blast sponsorship helps fund event entertainment and the kiddy carnival

#### **DIGITAL DISPLAY AD**

- Digital display ad on the Alumni website at [www.AshwaubenonAlumni.org](http://www.AshwaubenonAlumni.org)



**One Year Commitment**  
**Investment Level: \$2,000**

Sponsorship Includes:

#### **NAMED \$500 SCHOLARSHIP**

- Your name as the sponsor of the scholarship to a deserving student, formatted as: "The Ashwaubenon Alumni Association – *Your Name* Scholarship"
- \$500 named scholarship awarded to a student

The Alumni Association will:

- ✓ Promote the scholarship to Ashwaubenon High School students
- ✓ Develop and monitor criteria for scholarship applications
- ✓ Screen and determine the recipient based on the applications (the sponsor, if desired, can be involved in this process)
- ✓ Present the scholarship on your behalf at the annual senior Scholarship Awards (the sponsor, if desired, can be part of the presentation)
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- Banner, featuring sponsor name or logo, on the main entertainment stage day-of the event
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**One Year Commitment**  
**Investment Level: \$1,000**

Sponsorship Includes:

**BLAST EVENT SPONSORSHIP**

- Banner, featuring sponsor name or logo, on the main entertainment stage day-of the event
- All event posters and/or advertising will include sponsor name or logo
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**One Year Commitment**  
**Investment Level: \$300 - \$999**

Sponsorship Includes:

**BLAST EVENT SPONSORSHIP**

- Banner, featuring sponsor name or logo, on the main entertainment stage day-of the event
- All event posters and/or advertising will include sponsor name or logo
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**One Year Commitment**  
**Investment Level: \$25 - \$299**

**WEBSITE RECOGNITION**

- Text listing recognition on the Alumni website at [www.AshwaubenonAlumni.org](http://www.AshwaubenonAlumni.org)

**To sign up to support or contact us with any questions, please email us at [AshwaubenonAlumni@gmail.com](mailto:AshwaubenonAlumni@gmail.com) or visit us online at [AshwaubenonAlumni.org](http://AshwaubenonAlumni.org).**